



2021

TRUEMAN LIMOUSIN

ONLINE SALE

Direct from the heart of our herd to yours!



Welcome to our 2021 Online Sale from the Trueman Herd.

The Trueman Herd was established in 1997 with the purchase of two heifers. Since then, it has expanded and now consists of more than 20 breeding cows. Most of the cows are progeny of the 40th Anniversary National Champion Trueman Euphonium (Direct progeny embryo lot 17) and the younger cows are Euphonium x Jagger daughters.

These are tremendous females which are now being crossed with the new stock bull Telfers Munster. Progeny of Telfers Munster have already been sold in 2020 in our on-line sale and females have reached 17,100 Gns and bulls to 10,000 Gns. The main emphasis within the herd is producing cattle with exceptional shape, length, and docility as well as ease of calving and milking ability.



TRUEMAN LIMOUSIN SALE

The best cows in the herd are flushed regularly to try and reproduce the highest quality cattle within the Limousin breed. Cows are flushed 2 or 3 times a year and then put back in calf. As the health status of recipients is so important, these are sourced from farms who are also part of a High Health Scheme with Johnes Level 1 being the most important criteria when purchasing recipients.

Our family would like once again to thank the buyers and under bidders from our first online sale in 2020. We believe the line up for our 2021 sale is filled with exceptional quality dare we say our best overall line up! We honestly believe they will go on to thrive and drive success in their new homes.

We kick off our heifer's with the eye catching Trueman Rosanna in lot 7 followed by Rita, Rumba, Roxy, Rose, Roxanne, Ruby, Pussycat & Raindrop. They are all structurally correct, carry all the traits and sought after breed characteristics of the Trueman cow families.

TRUEMAN SALE SAT. JULY 17th, 2021

LOT #6 Trueman Rod

Sale Price
£5,000

Trueman Rod is an Ampertaine Magnum son out of Trueman Indie who is a full sister of Trueman Idol - a bloodline which has bred consistently well throughout the U.K.

Rod is a grandson of Trueman Euphonium. He shows tremendous promise at just 17 months of age. Rod, has great width and depth of hindquarter as well as super length and docility. He comes from 2 easy calving lines. In 2020, Rod won best calf in the Northern Ireland Herds competition.

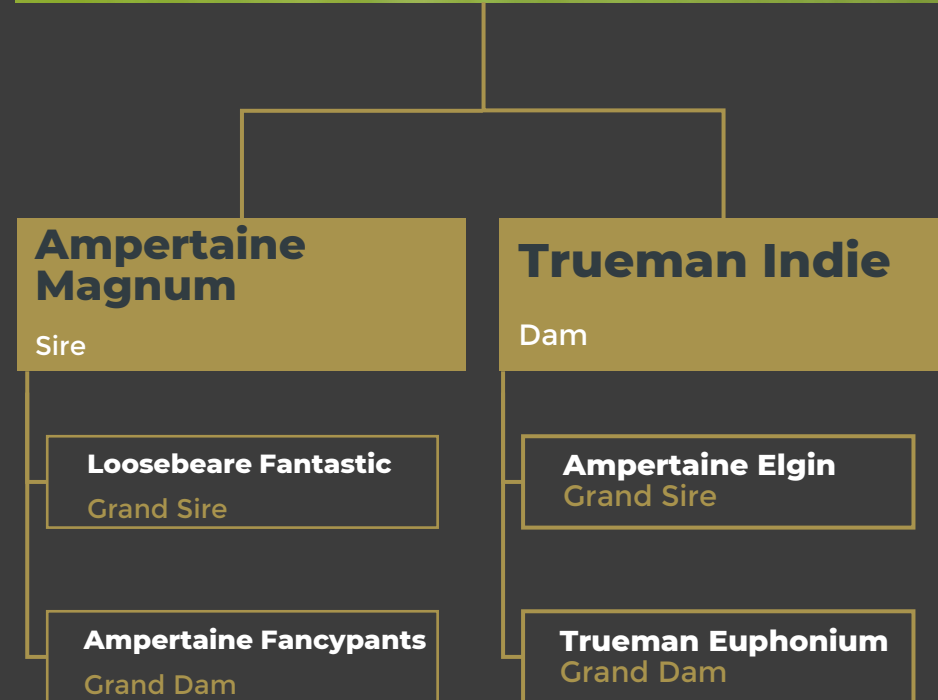
Rod will be sold with 6 months fertility insurance from the date the purchaser wants it to start.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 01 January 2020 |
| SIRE VERIFIED | Yes |
| SEX | Male |
| EAR TAG | UK9240306 802-4 |
| HERD BOOK NUMBER | SLN20-8024 |
| LOT CLOSES | July 17, 01:20 PM |

Lot #6 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:20pm, Don't hesitate, secure a son of Trueman Indie, its a proven productive pedigree bloodline, **Rod**, ticks all the traits required to succeed in a productive & profitable herd today. Bid with confidence on Rod, your next stock sire!

TRUEMAN ROD



LOT #7 Trueman Rosanna

Sale Price
£3,600

Rosanna is a maiden heifer by Telfers Munster. She exhibits great muscling, size and class. Her mother Trueman Indie is a full sister to Trueman Idol - a bloodline which has bred consistently well throughout the U.K. She is also a granddaughter of Trueman Euphonium.

Telfers Munster's first daughters are proving to be very milky so Rosanna should have good milking ability. Rosanna is a real show heifer and is without doubt one of the best heifers Trueman have ever offered for sale. A really special entry!!



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 18 April 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306-809-4 |
| HERD BOOK NUMBER | SLN20-8094 |
| LOT CLOSES | July 17, 01:24 PM |

Lot #7 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:24pm, Rosanna's breed line speaks for itself, and her presence speaks volumes for the depth of breeding within the Trueman herd. Don't hesitate to claim this really special young female. Rosanna, isn't one to be left behind.

TRUEMAN ROSANNA

Telfers Munster

Sire

Lodge Hamlet
Grand Sire

Telfers Imagination
Grand Dam

Trueman Indie

Dam

Ampertaine Elgin
Grand Sire

Trueman Euphonium
Grand Dam

LOT #8 Trueman Rita

Sale Price
£3,600

Rita is a daughter of Trueman Nancy and a granddaughter of Trueman Euphonium by Queenshead Altea. The mating of Nancy and Queenshead Altea has produced this wonderful young heifer who exhibits terrific breed characteristics, a beautiful head as well as power and size for her age.

The first calf from her mother Nancy, was Trueman Poshspice selling for 7,100 Gns at our first on-line sale. Nancy's full brother Neptune sold in Carlisle for 11,000 Gns.

Rita has real potential to be a show heifer and has all the attributes to make a great breeding cow.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 09 February 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 804-6 |
| HERD BOOK NUMBER | SLN20-8046 |
| LOT CLOSES | July 17, 01:28 PM |

Lot #8 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:28pm, Get on early for Trueman Rita, a maternal line right through to Trueman Euphonium. A line that has given us standout cattle in the paddock, champions in the show ring, winners in the sales ring. Bid with confidence.

TRUEMAN RITA

Queenshead Altea

Sire

Greensons Gigolo
Grand Sire

Ryedale Parfait
Grand Dam

Trueman Nancy

Dam

Mereside Lorenzo
Grand Sire

Trueman Euphonium
Grand Dam

LOT #9 Trueman Rumba

Sale Price
£3,600

Rumba is a daughter of Trueman Honey who is a full sister of Trueman Euphonium. The mating of Honey and Ampertaine Magnum has potentially given us (or new owner) another real show prospect. Rumba exhibits great length and depth of hindquarter as well as size for her age. She is classy!

Rumba's mother Honey has bred Trueman Mozart, Champion at Carlisle and sold for 15,000 Gns and a daughter Trueman Miranda which sold for 7,000 Gns whose first daughter sold for 10,000 Gns at Red Ladies 2020 for her new owners. Honey herself was Reserve Female Champion in Balmoral.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 03 July 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 818-6 |
| HERD BOOK NUMBER | SLN20-8186 |
| LOT CLOSSES | July 17, 01:32 PM |

Lot #9 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:32pm, Rumba, has potential to follow in her mother's footsteps in the show ring while developing into a fantastic profitable breeding cow. Rumba is classy from muzzle to tail, get on early & Bid to win your Rumba lady.

TRUEMAN RUMBA

**Ampertaine
Magnum**

Sire

Loosebeare Fantastic
Grand Sire

Ampertaine Fancypants
Grand Dam

Trueman Honey

Dam

Wilodge Vantastic
Grand Sire

Hollybank Oprah
Grand Dam

LOT #10 Trueman Roxy

Sale Price
£3,600

Roxy is a daughter of Trueman Layla and sired by Telfers Munster. This mating has produced a truly beautiful example of our breed. Roxy exhibits great power and size for her age she's an outstanding young heifer rated very highly by all of us at Trueman.

Layla's mother Trueman Feis was a full sister to Trueman Grazia who bred the 140,000 Gns Trueman Jagger. Layla has tremendous milking ability which Roxy should inherit. Her full sister Trueman Serenata is the best calf born in the herd so far this year.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 26 January 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 803-5 |
| HERD BOOK NUMBER | SLN20-8035 |
| LOT CLOSES | July 17, 01:36 PM |

Lot #10 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:36pm, Roxy's pedigree line aligned to Trueman Grazia suggests Roxy has the potential to breed the next special one. Make Roxy your winning lady. She's the type you can build a herd around. Don't miss the Roxy maiden.

TRUEMAN ROXY

Telfers Munster

Sire

Lodge Hamlet
Grand Sire

Telfers Imagination
Grand Dam

Trueman Layla

Dam

Ampertaine Elgin
Grand Sire

Trueman Feis
Grand Dam

LOT #11 Trueman Rose

Sale Price
£3,600

Rose is the progeny of Trueman Foxtrot by Wilodge LJ. Another maiden heifer who exhibits exceptional muscling, shape and class. Rose's dam Trueman Foxtrot, is a Vantastic female by a Ronick Hawk mother Trueman Song. As with all the Trueman maternal lines Foxtrot has tremendous milking ability which Rose should inherit.

Rose is a maternal sister to Trueman Lute who was Overall Interbreed Champion at Balmoral in 2017. She is also a maternal sister to Trueman Pixie who sold for 17,100 Gns in our last on-line sale and many others who have sold for five figures.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 01 July 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9 240306 817-5 |
| HERD BOOK NUMBER | SLN20-8175 |
| LOT CLOSSES | July 17, 01:40 PM |

Lot #11 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:40pm, Rose is an exceptional heifer who is bound to produce an outstanding bull in the future. From the young judges to the mature! Judges at Trueman this red Rose is thought of very highly. Bid to win your own red Rose.

TRUEMAN ROSE

Wilodge LJ

Sire

Gerrygullinane Glen
Grand Sire

Wilodge Gem
Grand Dam

Trueman Foxtrot

Dam

Wilodge Vantastic
Grand Sire

Trueman Song
Grand Dam

LOT #12 Trueman Roxanne

Sale Price
£3,600

Roxanne is a daughter of Trueman Newtonjohn and a grand-daughter of Trueman Euphonium and sired by Telfers Munster. Roxanne is again another terrific young female coming from the herds top cow family.

Roxanne has terrific shape, length and size. As a daughter of Telfers Munster combining the genetics of Newtonjohn. She has the potential to produce another line of breed champions.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 09 May 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 813-1 |
| HERD BOOK NUMBER | SLN20-8131 |
| LOT CLOSES | July 17, 01:44 PM |

Lot #12 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:44pm, Roxanne, is an eye catching maiden, ready to grace your paddock she will more than hold her own in anyone's herd. From the top cow family in the Trueman herd. Have no hesitations to bid and secure Roxanne.

TRUEMAN ROXANNE

Telfers Munster

Sire

Lodge Hamlet
Grand Sire

Telfers Imagination
Grand Dam

Trueman Newtonjohn

Dam

Mereside Lorenzo
Grand Sire

Trueman Euphonium
Grand Dam

LOT #13 Trueman Ruby

Sale Price
£3,600

Ruby is a daughter of Trueman Melody, Reserve Female Champion at Balmoral and a great granddaughter of Trueman Euphonium sired by Volcano.

Ruby's bloodlines are very special as her mother is sired by Ampertaine Abracadabra and her grandmother is a full sister to Trueman Idol, so Ruby inherits all these fantastic bloodlines. Ruby is a tremendous heifer for her age and exhibits great style and class coming from exceptional lines. Ruby has all the criteria to leave her mark in any herd.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 01 July 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 816-4 |
| HERD BOOK NUMBER | SLN20-8164 |
| LOT CLOSES | July 17, 01:48 PM |

Lot #13 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:48pm, Ruby, has all the criteria to leave her mark on your herd. If you have waited for this Volcano daughter backed up by maternal strength of Trueman genetics, now is the moment to secure the Trueman Ruby.

TRUEMAN RUBY

Volcano

Sire

Sablier
Grand Sire

Poupee
Grand Dam

Trueman Melody

Dam

Ampertaine Abracadabra
Grand Sire

Trueman Indie
Grand Dam

LOT #14 Trueman Pussycat

Sale Price
£3,600

Pussycat is sired by our stock bull Telfers Munster. His offspring have consistently impressed us here at Trueman and in other herds. Pussycat exhibits great length, style and depth of hindquarter. Her natural muscling and breed characteristics make her an outstanding prospect.

Pussycat's mother is Trueman Minogue and another grand-daughter of Trueman Euphonium sired by Ampertaine Elgin. The combination of these great genetics together with those of Telfers Munster make us sure that Pussycat will become a great addition to any herd.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 20 December 2019 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 799-1 |
| HERD BOOK NUMBER | SLN19-7991 |
| LOT CLOSES | July 17, 01:52 PM |

Lot #14 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:52pm, Pussycat, is a maiden heifer that will enhance any herd. She will develop into a breeding cow of note. Her frame and structural correctness combined with style will make the Pussycat a first choice on any notebook. Bid to buy.

TRUEMAN PUSSYCAT

Telfers Munster

Sire

Lodge Hamlet
Grand Sire

Telfers Imagination
Grand Dam

Trueman Minogue

Dam

Ampertaine Elgin
Grand Sire

Trueman Euphonium
Grand Dam

LOT #15 Trueman Raindrop

Sale Price
£3,600

Raindrop is a daughter of Templequain Krystal by Foxhillfarm Lordoftherings. Krystal is a Wilodge Cerberus daughter with tremendous milking ability coupled with unique Limousin characteristics.

Krystal was Reserve Overall Champion at Tullamore as a maiden heifer and is a terrific breeding female. She oozes class and together with Lordoftherings genetics we are confident Raindrop has the potential to follow in her mother's footsteps.



| | |
|-------------------------|-------------------|
| DATE OF BIRTH | 06 September 2020 |
| SIRE VERIFIED | Yes |
| SEX | Female |
| EAR TAG | UK9240306 821-2 |
| HERD BOOK NUMBER | SLN20-8212 |
| LOT CLOSES | July 17, 01:56 PM |

Lot #15 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 1:56pm, Raindrop, will give the purchaser a rare opportunity to buy from a unique breeding line. Raindrop is the last of the Trueman females to be offered in our 2021 sale. Don't hesitate to secure the Raindrop lady for your herd.

TRUEMAN RAINDROP

**Foxhillfarm
Lordoftherings**

Sire

Gaurds Boomer
Grand Sire

Bankdale Alice
Grand Dam

**Templequain
Krystal**

Dam

Wilodge Cerberus
Grand Sire

Ardlea Christable
Grand Dam

LOT #16 Trueman Recipient

Sale Price
£2,500



Dam: Trueman Marianne x **Sire:** Mas Du Clo

Recipient sells in calf to an embryo from Trueman Marianne x Mas Du Clo. Marianne won Best Heifer under 2 years old in the N.I. Herd Competition. She is a Jagger x Euphonium daughter which has been a tremendous cross.

Many of the females in our herd are now from this cross.

| | |
|-------------------------|--------------------|
| DATE OF BIRTH | 29 August 2019 |
| Embryo Implanted | 20 May 2021 |
| Approx. Due Date | 24 February 2022 |
| EAR TAG | UK 630179 4506 - 2 |
| Scanned Date | 26 June 2021 |
| LOT CLOSES | July 17, 02:00 PM |

Lot #16 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 2:00pm, Marianne is a full sister of Trueman Noreen, Overall Interbreed Champion Balmoral. A unique opportunity to buy from this bloodline!



Mas Du Clo

Sire

Bambino
Grand Sire

Cosette
Grand Dam



Trueman Marianne

Dam

Trueman Jagger
Grand Sire

Trueman Euphonium
Grand Dam

TRUEMAN RECIPIENT

LOT #17 Trueman Embryos

Sale Price
£1,000



2 Hollybank Oprah x Wilodge Cerberus

Two Grade A Embryo's

The embryo Dam Hollybank Oprah is the mother of Trueman Euphonium.

Euphonium has bred numerous five-figure progeny & show winners.

Hollybank Oprah is also the mother of Trueman Honey, Reserve Overall Champion in Balmoral & Dam of the 15,000gns Trueman Mozart.

This is a rare opportunity to buy from this line! Possibility of two ET progeny from the wonderful Hollybank Oprah sired by Wilodge Cerberus. This isn't something you buy every day, but you can buy Saturday 17th July, Bid and secure you 2022 ET calves.

Transfer of ownership for the two Embryo's to the buyer will take place immediately after the sale.

Lot #17 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 2:04pm, Don't miss this opportunity to breed from a proven line within our herd and others. This mating of Hollybank Oprah X Wilodge Cerberus represents a combination of breeding that has enhanced the foundation of the Trueman herd. Bid with confidence knowing the proven history of this mating.



TRUEMAN EMBRYOS

Wilodge Cerberus

Sire

Wilodge Tonka
Grand Sire

Wilodge Priceless
Grand Dam

Hollybank Oprah

Dam

Mearnelodge Laird
Grand Sire

Hollybank Lottie
Grand Dam

LOT #18 Trueman Embryos

Sale Price
£1,000



2 Trueman Acoustics x Plumtree Deus or Dinmore Goldcrest

Two Grade A Embryo's

Embryo Dam Trueman Acoustics has been a great foundation cow for the Trueman herd. Trueman Acoustics is the Dam of Trueman Duet, who was Red Ladies Champion in Carlisle, December 2009, Trueman Duet went on to sell for 38,000gns.

We have retained daughters of Trueman Acoustics in the herd, all with great calving & milking ability. We felt the mating of Plumtree Deus & Dinmore Goldcrest would add to the excellent maternal lines.

Don't hesitate, you will not have any regrets when you bid to buy Acoustics bloodline, time and time again this line proves a success for us and will do for you.

Transfer of ownership for the two Embryo's to the buyer will take place immediately after the sale.

Lot #17 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 2:08pm, The selected sires of Plumtree Deus & Dinmore Goldcrest to mate with Trueman Acoustics was a choice mating that we believe will add to an already proven milky, easy calving maternal line. Secure a great foundation and your 2022 ET calves now. Bid and buy!



TRUEMAN EMBRYOS

**Plumtree Deus or
Dinmore Goldcrest
Sire**

**Trueman Acoustics
Dam**

**Umpire / Hawk
Grand Sire**

**Nenuphar
Grand Sire**

**Amber / Elle
Grand Dam**

**Ashmore Nefertiti
Grand Dam**

LOT #19 Trueman Embryos

Sale Price
£1,000



2 Elite Cappy embryos x Trueman Idol or Netherhall Jackpot

Two Grade A Embryo's

Embryo Dam Elite Cappy was All-Ireland Champion in Tullamore as a heifer. Her son Trueman Jacko was Overall Champion in Carlisle. Elite Cappy's dam Barnattin Nina was also a tremendous cow whose progeny sold to 23,000gns.

Possibility of two ET progeny. These embryos represent a maternal breeding line that includes sires Nenuphar & Dauphin. Bid with confidence for the progeny of All Ireland Champion Elite Cappy bred to select choices Trueman Idol & Netherhall Jackpot.

Transfer of ownership for the two Embryo's to the buyer will take place immediately after the sale.

Lot #17 Bidding opens 7pm Thu. 15th July closes Sat. 17th July at 2:12pm, To secure an Elite breeding line in the shape of Elite Cappy who was mated with choice sires Trueman Idol & Netherhall Jackpot. Don't hesitate to secure this mating as a foundation breeding line. Confirm your 2022 ET calves by bidding to purchase a proven maternal line.

TRUEMAN EMBRYOS



Netherhall Jackpot or Trueman Idol Sire

Requin / Elgin
Grand Sire

Ainsi / Euphonium
Grand Dam



Elite Cappy
Dam

Bremore Volvo
Grand Sire

Nina
Grand Dam

AUCTION TIMELINE

Bidding opens on Thursday 15th July, and each lot number will close in numerical sequence.

Please be aware that closing times may change slightly due to last-minute bid extensions.

These extensions take place to prevent bid sniping. One minute bid extension is applied when a bid is received in the last minute of bidding.



Lot #6
Trueman Rod

Closes @ 1:20pm



Lot #8
Trueman Rita

Closes @ 1:28pm



Lot #7
Trueman Rosanna

Closes @ 1:24pm



Lot #10
Trueman Roxy

Closes @ 1:36pm



Lot #12
Trueman Roxanne

Closes @ 1:44pm

Lot #9
Trueman Rumba

Closes @ 1:32pm



Lot #11
Trueman Rose

Closes @ 1:40pm



Lot #13
Trueman Ruby

Closes @ 1:48pm





Lot #14
Trueman Pussycat

Closing @ 1:52pm



Lot #16
Trueman Recipient

Closing @ 2:00pm



Lot #18
Trueman Embryos

Closing @ 2:08pm

Lot #15
Trueman Raindrop

Closing @ 1:56pm



Lot #17
Trueman Embryos

Closing @ 2:04pm



Lot #19
Trueman Embryos

Closing @ 2:12pm



Reference Sire: **TELFERS MUNSTER**

Telfers Munster was Reserve Intermediate Champion at Carisle in February 2018, and was purchased for 20,000gns. Munster has a great pedigree which includes great sires such as Lodge Hamlet, Goldies Comet, Ampertaine Bravo and Goldies Terence. Our first calves born have been extremely small at birth with a short gestation.

We think Telfers Munster progeny has tremendous potential and they have a lot of style, each one with a great head. We are confident that each of his progeny in this sale will develop into great animals within our breed, and deliver on all our expectations and yours.



Telfers Munster Progeny:



Lot 7
Trueman Rosanna



Lot 10
Trueman Roxy



Lot 12
Trueman Roxanne



Lot 14
Trueman Pussycat

**Progeny of Telfers
Munster in our
2021 sale:**

Reference Sires



Queenshead Altea



Ampertaine Magnum



Sire to Rita Lot 8



Sire to Rumba Lot 9

Reference Sires



WILODGE LJ



Sire to Rose Lot 11



FOXHILLFARM LORDOFOTHERING



Sire to Raindrop Lot 15



Trueman Indie Dam to Lot 6 & 7



Trueman Foxtrot Dam to Lot 11



Trueman Nancy Dam to Lot 8



Trueman Honey Dam to Lot 9

Trueman Cows Indie, Foxtrot, Nancy, & Honey



Dam to Lot 15 Templequain Krystal



Lot 10 Roxy, goes back to the Trueman Grazia line.



Dam to Lot 13 Trueman Melody



Trueman Euphonium
Granddam to Lot 6, 7, 8, 12, & 14
Great Ganddam to Lot 13
Full Aunty to Lot 9

Breed Character, Powerful Maternal Strength, at the foundation of the Trueman females.



Trueman Rod sells Lot 6
Sale Bid £5,000 every bid is a winning bid!



Trueman Indie dam to Rod



Trueman Indie the Mother of Trueman Rod

Don't miss Trueman Rod, if any of his progeny is like his Dam, he really is a wise investment for any herd.



Trueman Show Team at Balmoral Show

Our History

Pedigree Sales first pioneered online livestock auctions in 2016, in 2020 we opened our platform for **Elite Auctions**.

All we try and do is capture the amazing qualities of the cattle offered for sale by passionate & dedicated breeders.

We do this by talking to the breeders identifying the strength of the cattle they have offered for sale and recommunicating their message through our website and catalogue.

All our images are unaltered in any way, natural photography taken by the best in the business Alfie Shaw from Agri Images of the sale cattle in their home environment.

2021, is an exciting year for Pedigree Sales as we will launch our newly designed auction website. (more about that on website)

First there is the pending matter of the Trueman & Lynderg Sale on the 17th July, we wish all potential bidders every success and hope you find your next show heifer or the star of your own herd. We know there is exceptional quality on offer from the Savage & Quail families and we thank them and you in advance for all your support thus far.



2018

Caramba Sale

The Caramba Beef Shorthorn Sale of 2018 was our 3rd online sale, having pioneered the online process in 2016 & 2017.



2020

Trueman Sale

We were honored to host the first online sale for the Trueman Limousin herd in 2020 and again in 2021 on our exciting new platform.



2020

Rathnashan Sale

In November 2020, we hosted the online auction of a select female group from the award-winning herd of Nigel Hogan.

HOW IT WORKS



REGISTRATION

To register, click on the **Register** link in the user navigation and fill out your details. To confirm your account, you must click on the link sent to your email address after submitting your details. A member of staff will be in contact to approve and activate your account.



BIDDING

To bid on any listing, simply enter the desired bid amount and click **Bid**. Alternatively, we offer a **Quick Bid** function which will allow you to quickly enter a bid at the next minimum bid amount.

To enter a proxy bid, increase the counter to your maximum bid, click **Bid** and the system will now bid on your behalf up to your new maximum bid amount. All bids will activate a popup which will ask you to confirm your bid amount, to confirm this click **Submit**.



DELIVERY

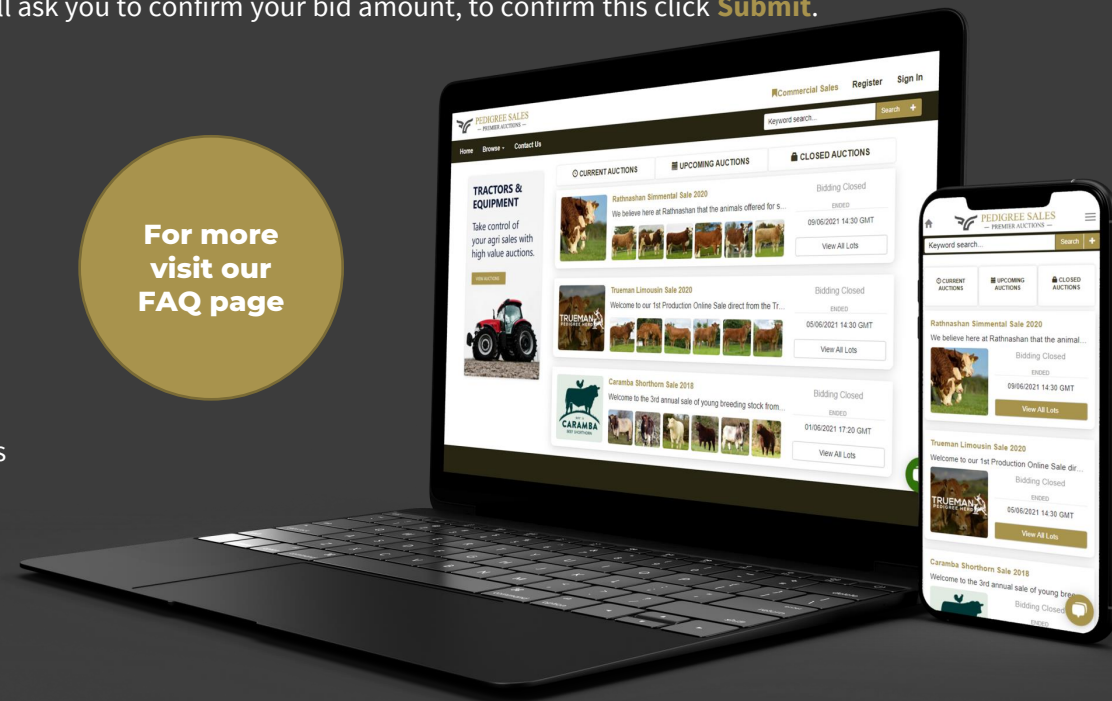
- Free haulage within Northern Ireland
- Free haulage to one central location UK Mainland
- Free haulage to one central location Rep. of Ireland
- Arrangements discussed with buyer post sale



PAYMENT

- Invoice is generated immediately after the bidding closes
- Bids are placed in Sterling Guinea
- Invoice is payable in full directly following the sale
- National Beef Association T&C's of sale Apply

For more
visit our
FAQ page



Want to sell on Elite Pedigree Sales?

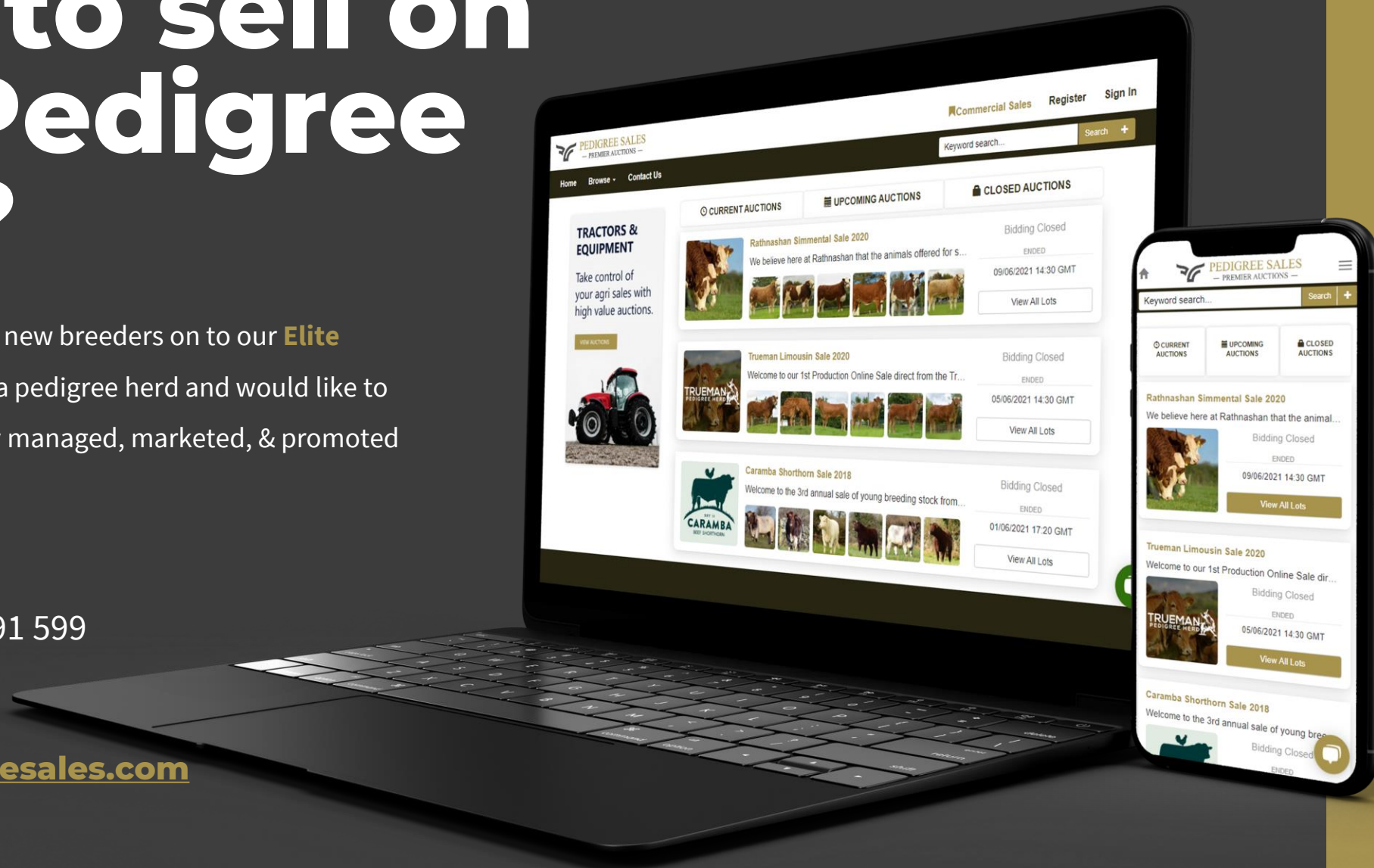
We are always happy to invite new breeders on to our **Elite** auction platform. If you have a pedigree herd and would like to enjoy all the benefits of a fully managed, marketed, & promoted auction sale day.

Give us a call:

UK Freephone 0808 1691 599

Ire: 01 5415 946

Email: info@pedigreesales.com



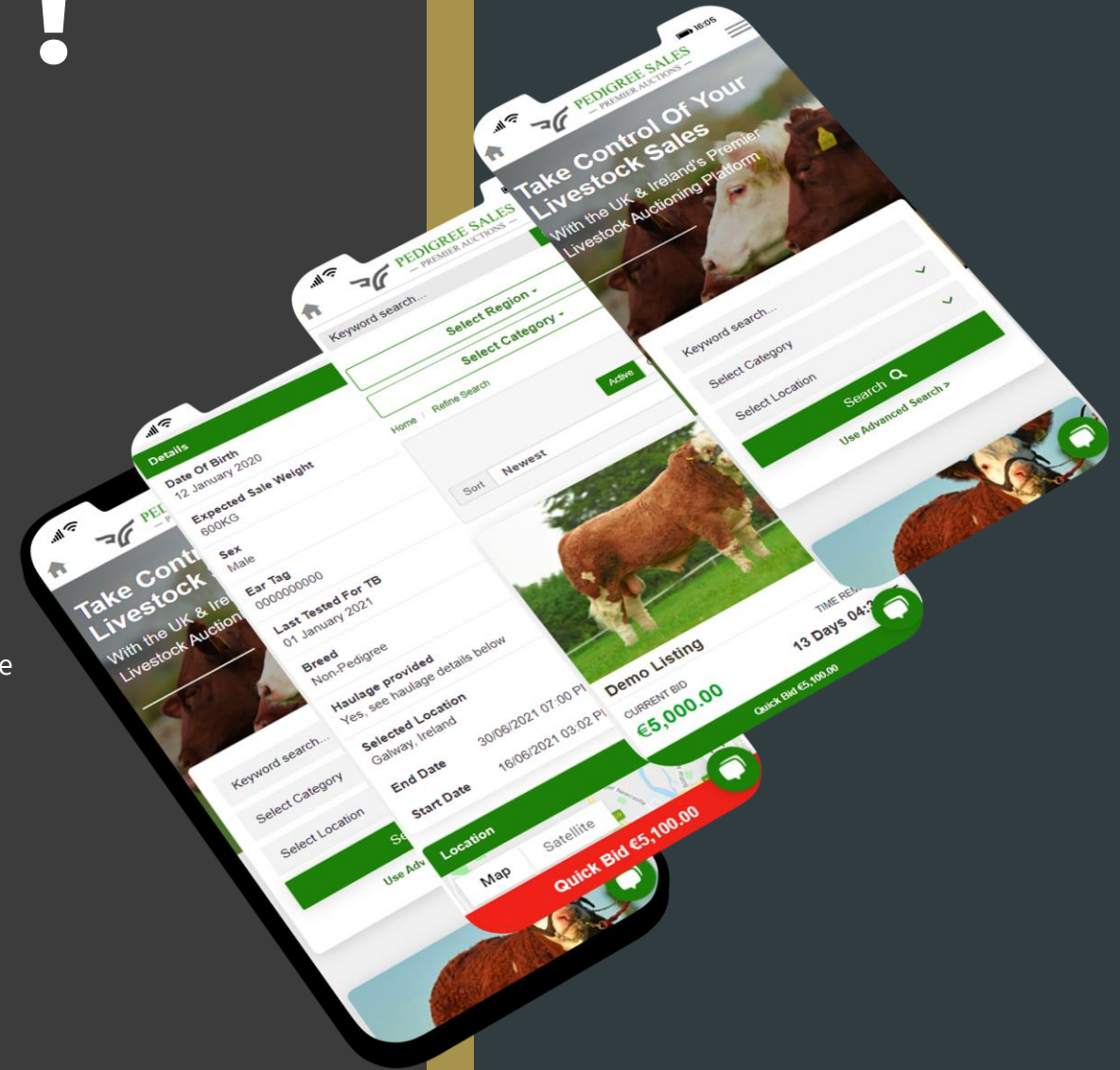
On the horizon !

Pedigree Sales is evolving because we understand not every farmer will require our Special **Elite** Online Auction package.

Shortly after the **Trueman & Lynderg Sale** on the 17th July in addition to our Elite auction platform we will launch our brand new **Enterprise** auction platform.

The **Enterprise** auction platform is a phenomenal new auction platform where you can setup, schedule & auction your own livestock & machinery within minutes. This can be for one livestock unit to as many as you wish. We manage the process & give all the power to you, with the ability to set your own reserve price, auction date & time.

To become an early adopter go to www.pedigreesales.com and sign-up for our launch date notifications.





Henry Savage & Family wish our potential bidders every luck and success with Trueman Genetics.

All prospective buyers are welcome to view the cattle in advance of sale date.

For any enquiries or to arrange a viewing please call

**Henry Savage | Mobile: 075 216 70141
| Mobile: 079 284 98710**

**Email | truemanlimousins@hotmail.com
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